

# THE ENGAGEMENT PROJECT CYCLE

1

## PROJECT PLANNING

Imagining the project purpose, negotiables and non-negotiables, and what success might look like.



2

## ENGAGEMENT APPROACH

When, where, who and how; Developing our questions and communications, what engagement methods will be used and how to best reach our audiences.



3

## DELIVERING ENGAGEMENT

Facilitating community conversations and data collection in person or online.



4

## ANALYSIS AND REPORT WRITING

Collating and analysing data, reporting results and telling the story of community needs, aspirations, drivers and desired outcomes.



5

## PRESENTING BACK TO COMMUNITY

Closing the loop. Giving the community the opportunity to learn about, comment on or correct the engagement findings e.g: public exhibition, workshops or information sessions.



6

## INTEGRATING THE FINDINGS

Supporting finalisation, endorsement, buy in and ways changes can be implemented within organisations or groups.

